



\*\*SUMMARY\*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland, OR 97204

DATE

15FEB2012

Job/Estimate	Invoice#	Description	Amount Due
STANGENL0064	12164418	RTW SAT BLOG	12,194.46
STANGENL1061	12164432	MEDIA MONITORING & REPORTING	1,150.00
STANGENL1069	12164433	RP CONTRIBUTED ARTICLES	6,329.58
STANGENL1071	12164434	IDI MEDIA RELATIONS	1,923.75
STANGENL1100	12164419	STANDARD.COM DISCOVERY	22,799.00
STANGENL1106	12164368	RP WEB CAPABILITIES DEMONSTRATIONS	13,110.21
STANGENL1106	12164371	RP WEB CAPABILITIES DEMONSTRATIONS	25,448.00
STANGENL1108	12164420	WORKPLACE POSSIBILITIES MICROSITE	11,572.50
STANGENL1112	12164369	MAINSRING MANAGED BAM	10,092.70
STANGENL1112	12164414	MAINSRING MANAGED BAM	1,327.82
STANGENL1115	12164416	VIRTUAL TOUR PHASE 3	8,061.25
STANGENL1115	12164417	VIRTUAL TOUR PHASE 3	4,136.95
STANGENL1116	12164415	WORKPLACE POSSIBILITIES CAMPAIGN LANDING PAGE TEMPLATE	5,150.00
STANGENL1116	12164358	WORKPLACE POSSIBILITIES CAMPAIGN LANDING PAGE TEMPLATE	8,136.25
STANGENL1117	12164359	WORKPLACE POSSIBILITIES WEEKLY HTML EMAIL TEMPLATE	1,052.75
STANGENL1117	12164364	WORKPLACE POSSIBILITIES WEEKLY HTML EMAIL TEMPLATE	506.25
STANGENL1118	12164421	WORKPLACE POSSIBILITIES QUARTERLY HTML EMAIL TEMPLATE	772.25
STANGENL1119	12164422	WP BLOG PROMOTION	2,361.75
STANGENL1120	12164423	STANDARD.COM VISUAL VISION	1,362.50
STANGENL1121	12164424	UNBUNDLED RP BAM WORKSHOP	5,474.00
STANGENL1123	12164425	EMAIL MARKETING TEMPLATES	5,118.25
STANGENL1124	12164365	WP CAMPAIGN - BAM WORKSHOP	2,327.75
STANGENL1124	12164360	WP CAMPAIGN - BAM WORKSHOP	1,525.00
STANGENL1125	12164426	IDI PRINT AD	7,258.25
STANGENL1126	12164427	WP CAMPAIGN - PRINT AD	6,776.20
STANGENL1127	12164361	SAF MEDIA RELATIONS	5,087.50
STANGENL1127	12164366	SAF MEDIA RELATIONS	6,197.50
STANGENL1128	12164428	ABSENCE MANAGEMENT DEMO VIDEOS	3,952.50
STANGENL1129	12164370	WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES	8,974.50
STANGENL1129	12164373	WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES	2,605.00
STANGENL1130	12164429	PSC STYLE SHEETS	4,773.75
STANGENL1131	12164440	WP Q1 2012 CAMPAIGN - ONLINE ADS	8,210.50
STANGENL1133	12164430	MM POSITION TESTING	3,519.70

Client



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STANGENL1134	12164431	FLEXIBLE BUNDLED POSITION TESTING	5,544.70
STANGENL2004	12164442	PR PROGRAM MANAGEMENT	6,320.00
STANGENL2006	12164443	PROGRAM MANAGEMENT & STATUS MEETINGS	4,732.75
STANGENL2007	12164444	EB PROGRAM MANAGEMENT	38,074.90
STANGENL2052	12164445	EB MEDIA RELATIONS	10,969.06
STANGENL2053	12164446	RP MEDIA RELATIONS	986.00
STANGENL2054	12164447	ANNUITIES MEDIA RELATIONS	2,796.25
STANGENL2055	12164448	SOCIAL MEDIA MONITORING & RESPONDING	2,953.75
STANGENL2056	12164449	SHARE OF VOICE REPORT	3,548.75
STANGENL2057	12164450	MEDIA MONITORING & REPORTING	3,071.25
STANGENL2058	12164451	CORPORATE NATIONAL MEDIA RELATIONS	248.75
STANGENL2060	12164362	EB PRODUCT POSITIONING BAM	10,188.95
STANGENL2060	12164367	EB PRODUCT POSITIONING BAM	31,000.00
STANGENL2061	12164453	PR TRADESHOW OUTREACH	4,193.25
		TOTAL PRODUCTION	333,916.73

\*Total Payment Due This Invoice By -

16MAR2012

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\$333,916.73  
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Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164440  
 Product General  
 Job number STANGENL1131  
 Date 15FEB2012  
 Progress Bill

WP Q1 2012 CAMPAIGN - ONLINE ADS  
 Federal ID# 39-1184935

**Professional Services**

Project Management	1,430.00
Account Supervision	175.00
Client Contact	242.50
Concepting	405.00
Writing/Editing/Proofing	675.00
Layout/Art Direction	2,155.00
Creative Review	101.25
Proofreading	22.50
Production Supervision	1,249.00
Page Composition	247.50
Project Coordination	1,193.75
Traffic/Systems Support	157.50
Programming	156.50

\* Total Payment Due This Invoice By - 16MAR2012 \$ 8,210.50

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



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**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164442  
 Product General  
 Job number STANGENL2004  
 Date 15FEB2012  
 Progress Bill

PR PROGRAM MANAGEMENT  
 Federal ID# 39-1184935

**Professional Services**

Project Management	1,750.00
Account Supervision	276.25
Client Contact	1,046.25
Planning/Counseling	202.50
Writing/Editing/Proofing	506.25
Proofreading	157.50
Project Coordination	2,306.25
Administrative Services	75.00

\* Total Payment Due This Invoice By - 16MAR2012 \$ 6,320.00

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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 12164443  
Product General  
Job number STANGENL2006  
Date 15FEB2012  
Progress Bill

PROGRAM MANAGEMENT & STATUS MEETINGS  
Federal ID# 39-1184935

Professional Services

Account Supervision	175.00
Client Contact	1,832.50
Project Coordination	2,673.75

Production Charges

Travel/Out-Of-Pocket	49.00
Sales Tax - WI	2.50

* Total Payment Due This Invoice By -	16MAR2012	\$ 4,732.75
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Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164444  
 Product General  
 Job number STANGENL2007  
 Date 15FEB2012  
 Progress Bill

EB PROGRAM MANAGEMENT  
 Federal ID# 39-1184935

Professional Services  
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Project Management	2,365.00
Account Supervision	10,706.25
Client Contact	4,378.75
Direct Marketing Supervision	166.25
Project Coordination	20,180.00
Traffic/Systems Support	45.00

Production Charges  
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Freight/Shipping/Delivery	233.65
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* Total Payment Due This Invoice By -	16MAR2012	\$ 38,074.90
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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 12164445  
Product General  
Job number STANGENL2052  
Date 15FEB2012  
Progress Bill

EB MEDIA RELATIONS  
Federal ID# 39-1184935

Professional Services

Communications Planning	1,451.25
Project Management	2,788.75
Client Contact	753.75
Media Contact	210.00
Writing/Editing/Proofing	1,678.75
Proofreading	22.50
Project Coordination	3,386.25
Traffic/Systems Support	67.50
Administrative Services	130.00

Production Charges

Distribution Services	457.00
Sales Tax - WI	23.31

* Total Payment Due This Invoice By -	16MAR2012	\$ 10,969.06
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Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164446  
 Product General  
 Job number STANGENL2053  
 Date 15FEB2012  
 Progress Bill

RP MEDIA RELATIONS  
 Federal ID# 39-1184935

**Professional Services**

Project Management	87.50
Client Contact	135.00
Media Contact	168.75
Writing/Editing/Proofing	221.25
Traffic/Systems Support	67.50
Administrative Services	100.00

**Production Charges**

Distribution Services	196.00
Sales Tax - WI	10.00

* Total Payment Due This Invoice By -	16MAR2012	\$ 986.00
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Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164447  
 Product General  
 Job number STANGENL2054  
 Date 15FEB2012  
 Progress Bill

ANNUITIES MEDIA RELATIONS  
 Federal ID# 39-1184935

Professional Services

Project Management	76.25
Client Contact	210.00
Media Contact	315.00
Writing/Editing/Proofing	926.25
Project Coordination	1,201.25
Traffic/Systems Support	67.50

\* Total Payment Due This Invoice By -

16MAR2012

\$	2,796.25
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Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164448  
 Product General  
 Job number STANGENL2055  
 Date 15FEB2012  
 Progress Bill

SOCIAL MEDIA MONITORING & RESPONDING  
 Federal ID# 39-1184935

Professional Services

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 Project Coordination  
 Traffic/Systems Support

2,886.25  
 67.50

\* Total Payment Due This Invoice By -

16MAR2012

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 \$ 2,953.75  
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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 12164449  
Product General  
Job number STANGENL2056  
Date 15FEB2012  
Progress Bill

SHARE OF VOICE REPORT  
Federal ID# 39-1184935

Professional Services

Project Management	1,257.50
Proofreading	135.00
Project Coordination	2,053.75
Traffic/Systems Support	102.50

* Total Payment Due This Invoice By -	16MAR2012	\$ 3,548.75
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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
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Invoice 12164450  
Product General  
Job number STANGENL2057  
Date 15FEB2012  
Progress Bill

MEDIA MONITORING & REPORTING  
Federal ID# 39-1184935

Professional Services

Project Management	175.00
Client Contact	78.75
Writing/Editing/Proofing	135.00
Project Coordination	2,445.00
Traffic/Systems Support	67.50
Administrative Services	170.00

* Total Payment Due This Invoice By -	16MAR2012	\$ 3,071.25
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Standard Insurance Company  
Attn: Kara Haber  
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Portland OR 97204

Invoice 12164451  
Product General  
Job number STANGENL2058  
Date 15FEB2012  
Progress Bill

CORPORATE NATIONAL MEDIA RELATIONS  
Federal ID# 39-1184935

Professional Services

Project Management	76.25
Project Coordination	105.00
Traffic/Systems Support	67.50

* Total Payment Due This Invoice By -	16MAR2012	<u>\$ 248.75</u>
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Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12164453  
 Product General  
 Job number STANGENL2061  
 Date 15FEB2012  
 Progress Bill

PR TRADESHOW OUTREACH  
 Federal ID# 39-1184935

**Professional Services**

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Project Management	131.25
Client Contact	262.50
Research Supervision	150.00
Writing/Editing/Proofing	1,598.75
Proofreading	67.50
Project Coordination	1,851.25
Traffic/Systems Support	132.00

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